



# FUTUREHACK

April 14th - 15th

APU New Campus

Sponsorship Proposal

**Futurelab CampusHero**

**&**

**APU Entrepreneurship & Startup Society (ESS)**

# Building a newbies only hackathon

**FUTUREHACK** is one of the first hackathons that only consists of people who never coded or new to the hackathon community in Malaysia. By bringing together 100 students from various local universities to learn about coding and designing websites and **web** applications by competing in a 24-hour hackathon. The event will provide various workshops, discussions and mentorship sessions throughout the hackathon to guide starters throughout the building process.

This hackathon is organized by Futurelab CampusHero and APU's Entrepreneurship & Startup Society (ESS). As the team comprises of university students, we decided to focus on the theme for this year's FutureHack to be "Hacking University Life", which is something university students can relate.

**FUTUREHACK** will create a comfortable and conducive environment where beginner-hackers can build "out of the box" prototype applications that can help improve a student's university life in any aspects.

## Why Sponsor FUTUREHACK?

By sponsoring FutureHack, your company will:

- **Gain student awareness** of your brand among many new hackers that are very interested in the creative world of software development.
- **Run workshops and tutorials.** Since this is a newbie hackathon. Students can learn many interesting software development skills provided by your company's technical staffs.

# Sponsorship Packages

We offer a range of packages for sponsorship. We're open to specific requests so reach out if you want something in particular.

Benefit in Kind* <i>Refer to the next page for details</i>	Asteroid RM1,000	Galaxy RM2,000	Universe RM3,000	Multiverse RM5,000
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## General

Send a Mentor



Send a Judge



Pre-event meetup with organising team



## Branding

Logo, Website, T-shirt, banners



Distribution of Brand Items



Opening/Closing Ceremony Recognition



Custom Prizes



Social Media Shoutouts



Speak at Opening Ceremony



## In Kind Items:

- Meals, snacks and drinks
- Swag (plain T-shirts, stickers, corporate items, lanyard, stationeries, etc.)
- Souvenirs for patron/VIP and participants (bags/promotional materials to be given to participants)
- Sales and promotional vouchers
- Others (anything that you think can be beneficial)

If you have any questions, don't hesitate to drop us an email at [futurehackmy@gmail.com](mailto:futurehackmy@gmail.com)